

## DISTRIBUTOR APPLICATION FORM

We are pleased that your company is interested in becoming an Exodus partner. In order to provide our customers with a value-added support of the highest level we set high standards when it comes to the appointment of new distributors.

In order for us to review your application we kindly ask you to fill out the below fields and return this document to [sales@exodus-intl.com](mailto:sales@exodus-intl.com) or by fax to **+31492752122**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Legal Entity:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Number of Employees:** \_\_\_\_\_

**Year of establishment:** \_\_\_\_\_

**Average annual sales:** \_\_\_\_\_

**Number of branch offices besides the above mentioned:** \_\_\_\_\_

**Your expertise**

What are the fields of expertise within your company?

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.....

.....

**Requested territory**

Provide a detailed description of the geographical territory you seek for Exodus products:

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.....

.....

**Forecasting**

What are your expected annual sales for Exodus products for:

Year 1: € \_\_\_\_\_  
 Year 2: € \_\_\_\_\_  
 Year 3: € \_\_\_\_\_

**Peer group**

Provide a brief explanation on activities of the peers within your territory, what brand(s) are they selling, market share etc.

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 .....  
 .....

**Marketing strategy**

Provide a brief explanation on your marketing & sales strategy for Exodus Products:

.....  
 .....  
 .....

**Trading references**

Provide at least 3 (international) trading references:

	Company Name	Contact Person	Phone	E-mail
1				
2				
3				
4				
5				

Non-disclosure: Exodus International agrees not to disclose any of the provided information to any other company or individual.

I certify that the answers given are true and complete to the best of my knowledge. I authorize investigation of all statements contained in this application. In the event that a distributor agreement is entered, I understand that false or misleading information given in this application may result in immediate termination of any agreement.

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_